

PONY CLUB AUSTRALIA

Play Well Participation Strategy

2026 - 2028



PONY CLUB
AUSTRALIA

OUR CONNECTION TO COUNTRY

Acknowledgement of Country

Pony Club Australia acknowledges the Traditional Owners of Country throughout Australia and acknowledges their continuing connection to land, waters and community on which we ride.

We pay our respects to the people, the cultures and the Elders past and present.



Vision

“ A life with horses starts here.

Purpose

“ To remain the leading organisation for horse sports in Australia through education, safety, horse welfare, enjoyment and community.



PCA Values

Community

We draw strength from our core purpose and support each other.

Innovation

We have courage to innovate ideas to support our diverse membership.

Integrity

We are committed to sincerity, trust, transparency and fairness.

Accessibility

We actively support participation and engagement in our sport, regardless of background, abilities, beliefs or situation.

Kindness

We are compassionate, and advocate for the health and wellbeing of our members and horses.

Horse Welfare

We uphold and promote the highest standards of welfare for horses.





KEY PRIORITY AREA 1:

Driving lifelong involvement



OBJECTIVES

Enable members to live their equestrian dream by delivering a member centered approach to both competitive and community focussed pathway for rider

ACTIVITIES

Engage Member Feedback-

Understand the social, community and competition pathways that are important to them.

Process transparency

Through national alignment of processes and rules.

Create educational opportunities

Based on play, practical and experiential learning.

Customer Journey Mapping –

Create a mapping from recruitment, new member through to competitor and committee member options for riders, parents, coaches and officials. Support lifelong participation by creating inclusive and engaging experiences for teenagers, boys, adult riders, and riders from diverse cultural and ability backgrounds.

KEY PRIORITY AREA 2:

Empowering People and Organisations

OBJECTIVES

Establish the official accreditation requirements for the Olympic disciplines of dressage, jumping, and eventing.

ACTIVITIES

Identify Officials

Develop nationally consistent requirements for official roles within the disciplines of dressage, jumping, and eventing.

Micro Officials

Identify micro-officials required to run Pony Club events .

Education

Develop a range of multi-modal education to deliver training to officials.

Assessment

Create a clear, structured assessment process.

Assessors

Create clear requirements and pathways for assessor training.





KEY PRIORITY AREA 3:

Building Connections

OBJECTIVES

Develop a consistent and fair experience for all members (riders, coaches, officials and parents)

ACTIVITIES

National Regulations

Simplify and standardise aligned national regulations on discipline rules, general rules, policies and procedures.

Competition

Form discipline committees to review discipline rules and create a handbook of nationally aligned rules.

Coach

Create a consistent pathway for registration, training, education topics, mentoring and assessment for all coaches.

Membership

Determine appropriate categories to standardise memberships at national, state and club level.

General Rules

Create a simplified general rules book with state input and an ongoing change and improvement.

KEY PRIORITY AREA 4:

Driving lifelong involvement

OBJECTIVES

Ensuring volunteers are supported, recognised and equipped to deliver positive, safe and inclusive experiences for members

ACTIVITIES

Volunteer Retention

Strengthen volunteer participation and retention through adaptable volunteering models, including micro-volunteering and shared roles.

Onboarding

Create a clubs onboarding process that helps equip volunteers and simplify their role.





KEY PRIORITY AREA 5:

Transforming Culture



OBJECTIVES

Promote a positive, values-driven Pony Club community through strong leadership, people, and culture practices.

ACTIVITIES

Member feedback

Engage with members to identify opportunities to enhance culture, connection, and member experience across Pony Club.

Educate

Empower clubs and members to role model values and behaviours that support a respectful, supportive, and positive Pony Club culture.

Coaches and Officials

Support coaches through training in effective communication, people management, and navigating a range of personalities and situations.

Define

Clearly define the culture and values we want to see as a community at Pony Club.

OUR CO-DESIGN COLLABORATION

WITH THANKS TO

Pony Club Australia would like to thank all partners and member states who contributed to the creation of the Pony Club Australia Play Well Participation Plan

