

Family Discounting

User Guide for JustGo

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What is Family Membership?



Family membership is a sophisticated discount feature that allows you to group memberships and apply a discount specifically for families. It is not enough for the family members to share a name or an address, they must also be linked together using the family feature.

FOR EXAMPLE

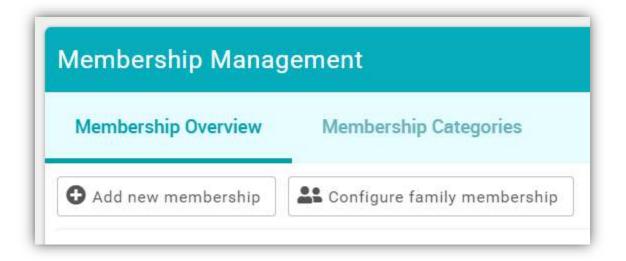
2 adults and 2 children connected to the same family may receive a 50% discount off the total price of their memberships.

Some screenshots and info in this guide may differ depending on subscription type.

How do I setup Family Membership?



In the membership overview click on Configure family membership



Only available in JustGo Enterprise.

How do I add Family Membership



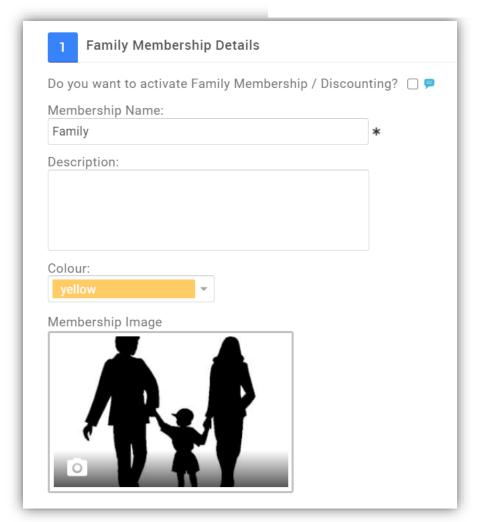
Details?

Ticking the box for Do you want to activate Family Membership / Discounting will activate your family memberships.

Membership Name is presented to the member during the purchase process.

Description is visible to the member, this may contain the combination required to achieve the family discount.

Membership Image will be displayed to the member.



Only available in JustGo Enterprise.

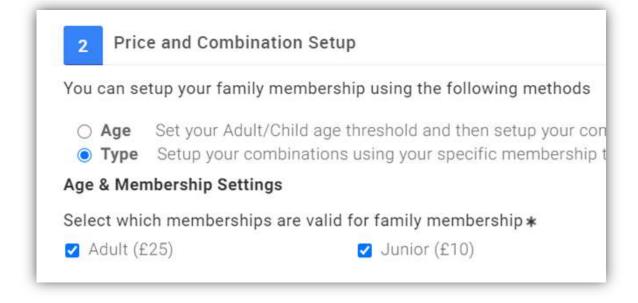
How do I set Family Membership combinations?



There are two ways to set family membership combinations.

Age will allow you to say 2 adults & 2 children. The system will automatically determine this using the date of birth of the member during purchase.

Type allows you to be specific with the membership types saying 2 Adult memberships and 2 Junior memberships as seen in the screenshot on the right. In step one you simply select the memberships that are valid for family discount.

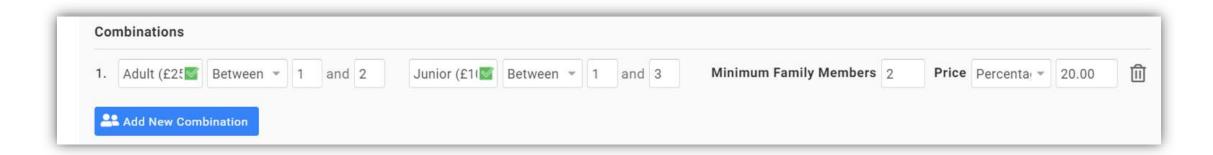


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How do I set Family Membership combinations?



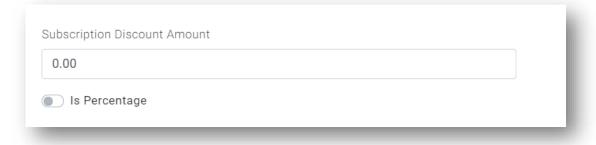
Setting combinations is simple. You can see in the screenshot below we have set the criteria for between 1 and 2 Adult membership and between 1 and 3 Junior memberships. This means any combination between 2 and 5 members (with a minimum of 2) will entitle the buyer to a 20% discount.



How do I apply Subscription discount in addition to family discount?



Use the Subscription Discount Amount box to enter the subscription discount, You can also use the percentage switcher to give discount on percentage.



Can I configure prices for additional members?



It is possible to configure prices for each additional adult or child who does not meet the family criteria but only if the Age method of configuration is being used.

FOR EXAMPLE

You have configured 2 adults and 2 children as your combination but the family has 3 children. You can determine the cost for the extra child.

Price for any additional Adults

- Full Price
- O Free
- Set a specific price

Price for any additional Children

- Full Price
- O Free
- Set a specific price

Can I add tax to my Family Membership?



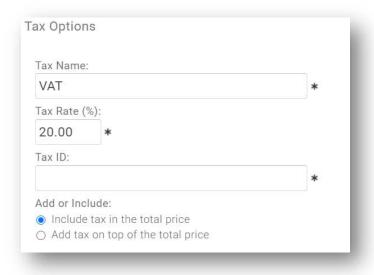
Tax Options are optional and allow you to charge add tax to your memberships if required.

Tax Name allows you to identify the type of tax applied.

Tax Rate allows you to define the rate charged.

Tax ID is an internal reference and used for reporting purposes. It is not visible to members.

Add or Include allows you to select if the taxes are shown as inclusive to the membership price or added to the price.

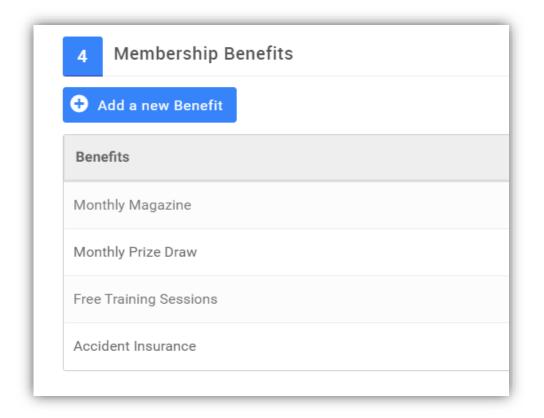


How do I add benefits to my Family Membership?



Benefits allows you to add the benefits of the Membership and are displayed to the member before purchase.

You can add benefits using the Add a new Benefit button and typing free text into the box.

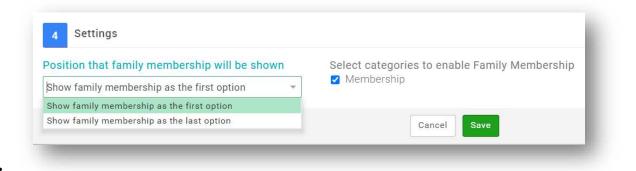


What additional settings are available for Family Membership?



You have the ability to determine the position that the family membership will be shown to the member in comparison to the other available membership types.

You can also select the category in which you would like to display your family membership.



What else do I need to know?



The discount applied to Family Membership will be determined by the configuration you have chosen. You cannot double discount with another type of discounting method.

If you select multiple combinations, the cheapest combination to the member will be the one applied at checkout as long as they have successfully met the criteria.